Families Outside is an independent charity which has been supporting prisoners' children and families in Scotland since 1991. We offer support and information to children and families affected by imprisonment, working to improve outcomes for this vulnerable group in society.

At Families Outside, we are committed to maintaining the trust and confidence of our visitors to our website. In this privacy policy, we provide detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

We don't rent or trade email lists with other organisations and businesses.

#### Cookies

Our website use cookies to collect information. This includes information about browsing behaviour and patterns by people who access our website: pages viewed and the individual's journey around our website. Detailed information is set out in our Cookie Policy.

#### 1. What are cookies?

Like most websites, Families Outside's website use cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse this website. They are used to 'remember' when your computer or device accesses our website. Cookies are essential for the effective operation of our website and to help us understand the value of the service we provide.

# 2. Information collected

Some cookies collect information about browsing behaviour when you access this website via the same computer or device. This includes information about pages viewed and your journey around a website. We do not use cookies to collect or record information on your name, address or other contact details.

#### 3. What are cookies used for?

The purpose for which cookies are used on the Families Outside website is for technical purposes essential to effective operation of our website, particularly in relation to on-line pages viewed and the individual's journey around our website.

#### 4. How do I disable cookies?

If you want to disable cookies you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use.

# **Google Analytics**

When someone visits www.familiesoutisde.org.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

# Mailing list

As part of the sign up process to our mailing list, we collect personal information. We use that information for a the following reasons:

- 1. To tell you about the activities of Families Outside that you have asked us to tell you about
- 2. To contact you with a monthly e-newsletter, details of upcoming events and activities relating to changes in policy and practiced that helps in our mission to improve outcomes for children and families affected by imprisonment.
- 3. To contact you if we need to obtain or provide additional information
- 4. To check our records are right and to check every now and then that you are happy and satisfied.

We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter and other marketing materials about the work of Families Outside. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see <u>MailChimp's</u> <u>privacy notice</u>. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing <u>admin@familiesoutside.org.uk</u>

# Third parties

Families Outside may share non-identifiable statistical data gained from our website to inform on our reporting to funders and stakeholders. We do not make, and do not allow any third party to make any attempt to find out the identities of those visiting our website.

# Your rights

The General Data Protection Regulation outlines the following rights for you as an individual, which Families Outside will fully adhere to:

- the right to be informed of what data Families Outside holds on you and the reasons for doing so;
- the right to access data that Families Outside holds on you at any time;
- the right to have data amended or changed that Families Outside holds on you which you believe to be incorrect;
- the right to have your data removed or not recorded at all if you so wish;
- the right to restrict the ways in which Families Outside processes your data;
- the right to object to Families Outside holding data about you; and
- the right to limit or restrict data portability which only applies: to personal data you have provided to Families Outside; where the processing is based on your consent or for the performance of the service we provide; and when processing is carried out by automated means.
- the right not to be subject to automated decision-making, including profiling.

# Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to Todd Henshaw at <u>admin@familiesoutside.org.uk</u>